

One SHEET



Programming

Monday – Friday / Weekend

Demographics:

Population reach: **3 million Travelers**, 26,000+ res

Age: Persons 25 and up

Income : \$35 – \$250K

Most listened to FM station.

Other relevant profile information:*

80% of listeners own their own residence.

53% have used their Gold and/or Platinum credit card in past 90 days.

Behavior traits*

Increased listener loyalty
Builds advertiser loyalty.

* Statistical information and studies available on request.

Rates

\$14.⁰⁰ / 30 second spot

\$18.⁰⁰ / 60 second spot

Contact your Account Executive
for current availability.

NOTE: Price of ad can vary based on time of day, week, time of year, length of contract, ad space availability, and package size.

Your KTIL Account Representative will go over rate details, increases and applicable discounts with you as we assist in building your ad campaign.

Shaena Peterson | General Manager

Alexandra Communications in Tillamook —
170 Third Street – Tillamook, OR 97141

Real Country with over 20 years of research and development is the industry's leader in traditional Country radio programming. Real Country's approach creates a classic Country sound by combining new hits with great songs from the past. On-air personalities familiar with Country's roots position this format in a niche distinct from other contemporary or mainstream Country formats.

We understand our audience better than anyone.

Special Programming Opportunities

Dairy Line – weekdays 6:10 am

DairyLand Variety – weekdays 7:20 am

Tillamook Today – weekdays 9:30 – 10 am

Open Range – weekdays 12:15 pm

Northwest Reports – weekdays 12:35 pm

Line on Agriculture – weekdays 1:35 pm

Top Hour News Weather

6:49a 7:14a 8:51a 6:53a 7:18a 8:55a

Legends of Country – Saturday 8 – 10 am

