ALEXANDRA COMMUNICATIONS

One SHEET

GOOD TIME OLDIES

KTIL 1590 AM

Programming

Demographics:

- Population reach: *3 million Travelers , 26,000+ res*
- Age: Persons 35 – 64
- Income : $36 – $250K
- Most listened to AM station.

Other relevant profile information:*

- 80% of listeners own their own residence.
- 53% have used their Gold and/or Platinum credit card in past 90 days.

Behavior traits*

- Increased listener loyalty
  Builds advertiser loyalty.

** Statistical information and studies available on request.*

Rates

$14.00 / 30 second spot

$18.00 / 60 second spot

Contact your Account Executive for current availability.

NOTE: Price of ad can vary based on time of day, week, time of year, length of contract, ad space availability, and package size.

Your KTIL Account Representative will go over rate details, increases and applicable discounts with you as we assist in building your ad campaign.

Shaena Peterson | General Manager

Alexandra Communications in Tillamook

170 Third Street – Tillamook, OR 97141

Email: shaena@tillamookradio.com | Phone: (503) 812 - 6773

Monday – Friday / Weekend

Good Time Oldies targets 35-64 year old listeners and reaches a pretty even mix of men and women. This active demographic of baby boomers and empty nesters with disposable income enjoys travel, low-impact sports, culture and entertainment, among other things. Good Time Oldies is the result of year-round nationwide music research with carefully selected listeners for the testing to stay abreast of listeners' lifestyles and purchasing habits.

We understand our audience better than anyone.

Special Program Opportunities

Local News
On the half hour - 7:30a – 8:30p

The Lars Larson Show
Weekdays 6p-9p

State Senator Betsy Johnson
Saturday 9a-10a

Top Hour News
6:49a 7:14a 8:51a

Weather
6:53a 7:18a 8:55a

OSU Beavers FB / Portland Trailblazers