

One SHEET



Programming

Monday – Friday / Weekend

Demographics:

Population reach: **3 million Travelers**, 26,000+ res

Age: Women 25 and up

Income : \$35 – \$250K

Music to motivate your day.

Other relevant profile information:*

80% of listeners own their own residence.

53% have used their Gold and/or Platinum credit card in past 90 days.

Behavior traits*

Increased listener loyalty
Builds advertiser loyalty.

* Statistical information and studies available on request.

Rates

\$14.⁰⁰ / 30 second spot

\$18.⁰⁰ / 60 second spot

Contact your Account Executive
for current availability.

NOTE: Price of ad can vary based on time of day, week, time of year, length of contract, ad space availability, and package size.

Your KTIL Account Representative will go over rate details, increases and applicable discounts with you as we assist in building your ad campaign.

Shaena Peterson | General Manager

Alexandra Communications in Tillamook —
170 Third Street – Tillamook, OR 97141

ADULT CONTEMPORARY plays a wide variety of familiar hits. The music is soft enough for office listening, but lively enough to turn up and enjoy. AC's major market personalities add fun, topical content without getting in the way of the music.

We're never more than three and half minutes away from your music.

Special Programming Opportunities

Local News and Weather

Weekdays on the hour 6 am to 7 pm

